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San Francisco Money Show

Featured Investment Opportunity

ZAGGTM

www.ZAGG.com

Zagg Incorporated
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Salt Lake City, UT 84115

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Investor Information

Ticker Symbol
OTCBB: ZAGG

SEC Reporting Status
Reporting Company

Central Index Key (CIK)
0001296205

Recent Share Price
\$.68

52 Week High / Low
\$ 2.10 / .56

Authorized Shares
50,000,000

Outstanding Shares
18,873,995

Estimated Market Cap
\$ 12,645,577

State Of Incorporation
Nevada

Transfer Agent
Empire Stock Transfer Inc.
Henderson, NV 89074

ZAGG is committed to offering innovative ways to improve the relationship between people and their beloved gadgets

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide. ZAGG's flagship brand, the invisibleSHIELD, is a protective, high-tech film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application is the first scratch protection solution of its kind on the market, and has sold over one million units. Currently, ZAGG offers over 2,500 precision pre-cut designs with a lifetime replacement warranty through online channels, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories to its tech-savvy customer base, as well as an expanded array of invisibleSHIELD products for other industries.

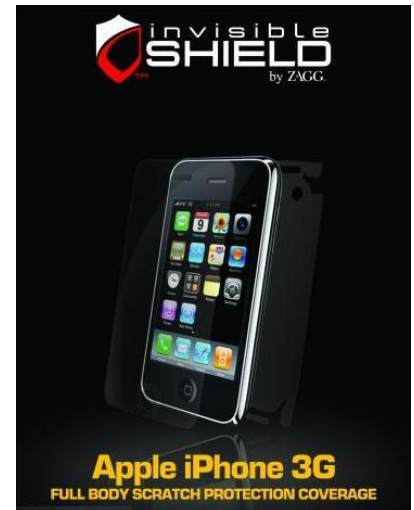
Recent Zagg Inc. News

invisibleSHIELD to Be Available in Best Buy Stores Nationwide

Largest Specialty Retailer in the U.S. Will Offer Innovative Scratch Protection

SALT LAKE CITY July 9, 2008
(BUSINESS WIRE)

ZAGG Inc. announces they have signed a distribution agreement with Best Buy. Beginning in July 2008, Best Buy, the largest specialty retailer in the United States, will now sell the invisibleSHIELD



Disclaimer: Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this summary, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

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